



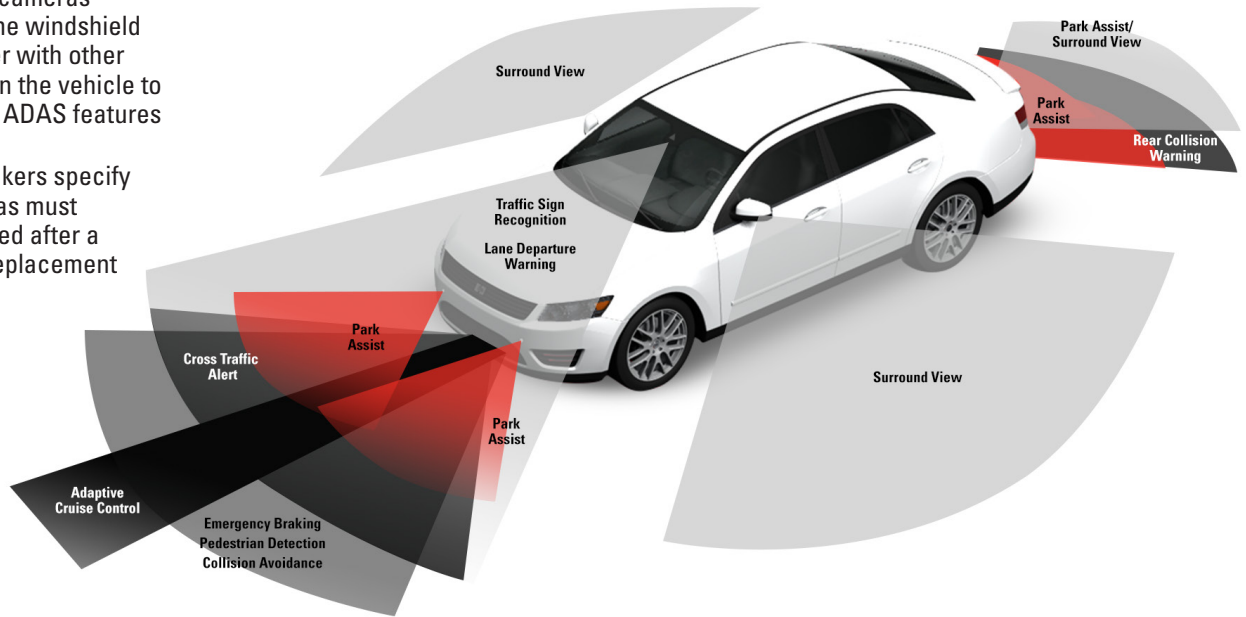
What is ADAS?

Advanced Driver Assistance Systems (ADAS) are technologies designed to create a circle of safety around the vehicle, assisting the driver in reducing collisions and injuries.

How ADAS Impacts the Windshield:

 Front-facing cameras mounted in the windshield work together with other technology on the vehicle to enable many ADAS features

 Most automakers specify these cameras must be recalibrated after a windshield replacement



The Circle of Safety:

Long-Range Radar
 LIDAR
 Camera
 Short/Medium Range Radar
 Ultrasound

Why Our ADAS Recalibration Services are in Demand:



90%

of vehicle brands sold in the U.S. require ADAS camera recalibration after windshield replacement



800+

windshield SKUs in the market with ADAS camera technology - includes premium and standard car models



23%

annual ADAS market growth to \$60 billion by 2020*



60.5 M

ADAS-equipped vehicles by 2022*

Safelite offers windshield replacement and ADAS camera recalibration in one service. Here's how it works for your policyholder:



Step 1: Notification

When contacting Safelite by phone or on safelite.com:

- Your policyholder's appointment is scheduled
- Your policyholder is alerted if their vehicle requires recalibration service after the windshield replacement



Step 2: Replacement

A Safelite ADAS-trained technician:

- Communicates same information to policyholder at time of service
- Replaces the windshield



Step 3: Recalibration

A Safelite ADAS-trained technician:

- Performs dynamic or static recalibration:
 - **Dynamic recalibration:** requires driving the vehicle to recalibrate the system
 - **Static recalibration:** requires special laser-equipped tool and controlled environment to adjust windshield camera

Advantages for Your Policyholders:



Convenience – windshield replacement and recalibration done in same location



Saves time – no need to search for dealer to perform recalibration



One Payment – no additional charges outside of deductible



Peace of mind – two services performed together reduces stress of post-damage repair process

Advantages for You:



The Safelite Advantage® – trust and work with America's largest auto glass experts and leader in ADAS service



Partnerships – Safelite partnered with Bosch to develop recalibration tools and a process to use in all ADAS windshield replacements



Consistent pricing – simplifies the estimating and billing process



Improved customer experience – one-stop windshield replacement and recalibration increases policyholder satisfaction and NPS

Help make your policyholder's life easier.
Trust Safelite AutoGlass and schedule service today.

safelite.com